

Bramsche im April 2024
Techtextil 2024, Frankfurt I Halle 11.0 Stand B58

WE ARE TEXCELLENCE[®]

Excellence in Textiles: From Yarn to High-Tech Fabric - Reliable Quality, Technical Innovation, and Textile Excellence. With our globally leading solutions, the Heytex Group sets industry standards.

Heytex is setting a new benchmark in the world of technical textiles with the powerful claim: "WE ARE TEXCELLENCE[®]." This vision, which will become the global hallmark of the Heytex Group from 2024 and will be presented to the public for the first time at Techtextil 2024 in Frankfurt, represents more than just words – it embodies a philosophy and a commitment to excellence.

"Texcellence" is not just a clever play on words, but a profound statement. It reflects that the Heytex Group is not just good, but outstanding. HEYtex[®] - This brand stands for excellent performance, application engineering, customer orientation, quality standards and newest technologies that are unmatched in the world of technical textiles.

But Texcellence goes far beyond technical textiles. It emphasizes the outstanding features and innovations inherent in Heytex Group's products – whether in terms of sustainability or cutting-edge technologies. Here, work is done with the highest precision and dedication.

The claim "WE ARE TEXCELLENCE[®]" is not only a promise to the outside world, but also a commitment internally. Employees of the Heytex Group are part of a movement that combines quality, innovation, and identification.

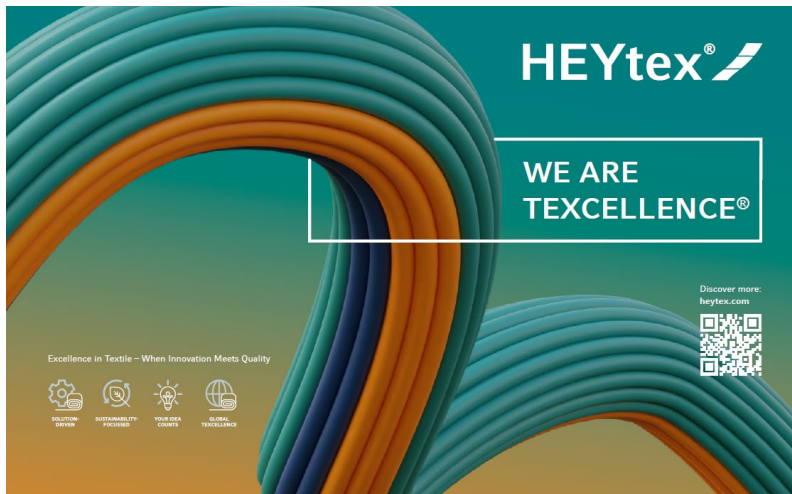
The Heytex Group is perceived as a leading and reliable solution provider for all challenges in the field of technical textiles, thanks to its broad positioning and application expertise. Our excellence is based on lean and efficient processes with a focus on more sustainable solutions to achieve superior customer satisfaction.

With a clear focus on ecological balance, social fairness, and more sustainable standards, we actively shape our future. "WE ARE TEXCELLENCE[®]" is not just a slogan – it is our commitment to not only manufacture technical textiles but to celebrate them.

The next time you encounter "WE ARE TEXCELLENCE[®]," remember: Here, innovation and quality come together to create something extraordinary. Heytex demonstrates that technical textiles can not only be useful but also top-notch.

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From yarn to High-Tech Textile

Discover the many faces of nature. Discover Heytex Group at Techtextil 2024 in Frankfurt, Hall 11.0 Booth B58.

ABOUT HEYTEX:

WE ARE TEXCELLENCE[®]. From Yarn to High-Tech Fabric - Reliable Quality, Technical Innovation, and Textile Excellence. With our globally leading solutions, the Heytex Group sets industry standards. As a company, we are increasingly placing great emphasis on environmental friendliness and more sustainability, and when developing new materials, we focus on innovative solutions that meet the highest ecological standards.

The Heytex Group employs more than 550 people worldwide and produces at five locations on three continents - the headquarters in Bramsche (Germany/Lower Saxony), in Ebersbach-Neugersdorf (Germany/Saxony), Nijverdal (Netherlands), Pulaski, VI (USA) as well as in Zhangjiagang (People's Republic of China/Province Jiangsu). In addition, there are sales offices in India and Malaysia and a strong European Sales Force. Heytex stands worldwide for outstanding quality of coated, functionalized technical textiles and covers a broad spectrum. Heytex materials are used, for example, as truck tarpaulins, tents, sports mats, sun sails, stadium roofs, oil barriers, water tanks, rolling gates, gate seals, conveyor belts, bellows, boats, biogas membranes or as advertising media in large-format digital printing.

WE ARE TEXCELLENCE[®]. Discover the many faces of fabric: www.heytex.com