



PVC-free textile outdoor banner

Carbon neutral on request

PVC-free textile alternative to PVC banners



Heytex has listened to the wishes of our customers and made the ecotex® product line climate neutral.

What is ecotex®?

With ecotex®, Heytex has already introduced an ecologically compatible, textile alternative to classic PVC-coated materials for the large-format commercial printing market in 2019.

In 2023, Heytex together with **Climate Partner**, recorded the CO2 emissions of the ecotex® product range and considered the Product Carbon Footprint (PCF) with regard to raw materials, logistics, packaging and disposal according to the usual cradle-to-gate plus end-of-life approach. Where possible, we avoid and reduce these CO2 emissions. We offset all remaining CO2 emissions by supporting climate protection projects. **The choice is yours - obtain our products climate-neutral if you wish.**



Our promise

We offset all remaining CO2 emissions by supporting a climate protection project. That is why our ecotex® products are climate neutral. Climate protection projects save CO2 - for example, we make a significant commitment to marine conservation.

For more information on our climate protection project, visit www.climatepartner.com/20157-2303-1001.



You have questions? We got the answers!

Contact us:

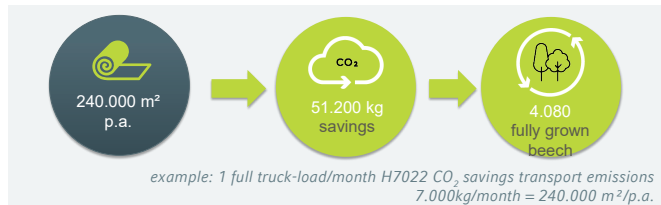
Phone +49 5468 7774 321

or email:

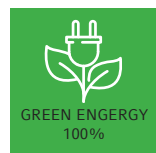
heysign@heytex.com

Minimize

Heytex focuses increasingly on sustainability - out of conviction and responsibility towards the society in which we live. We are continuously adapting our formulations and developing more sustainable solutions. Our climate strategy is an important part of our corporate philosophy, especially with regard to transport emissions.



We have set ambitious targets for ourselves to reduce our emissions. Compared to 2017, we have already been able to reduce our emissions in the energy sector by around 56%.



Since 2021 we purchase 100% green electricity from renewable energy sources such as wind, sun and water.

We use this for our vehicle fleet E-company vehicles. We operate our own charging stations on our company premises and offer e-bike leasing for our employees.



With the in-house photovoltaic system installed at the Bramsche plant in 2021, we are already covering we already cover 7.5% of our energy requirements and will expand this further in 2023.