

PRESSE-INFORMATION

Personnel announcement: New sales representative joins the team in France

Bramsche/Germany im Februar 2022

At #heytex, we believe that characters drive our brand forward.

We are therefore pleased to announce the appointment of Jacques Thaling as the new Sales Manager for France. Jacques joined the Heytex family in April this year and will assume the position of Sales Manager HEYsign[®] for Western Europe, based in France.

As a major manufacturer of materials for large format advertisement printing, we are keen to further expand our presence in the French market. Jacques has extensive experience and expertise in sales as well as in-depth knowledge of the French market. With his dedication and expertise, he will play a key role in raising the profile of our company as a leading supplier in the industry.

Jacques will work closely with our existing customers to understand their needs and provide them with tailored solutions. At the same time, he will actively explore new business opportunities in France and build relationships with potential customers. His goal is to raise awareness of our high-quality materials for large-format commercial printing and further strengthen our position in the French market.

A passionate climber, Jacques finds the heights of the mountains a source of inspiration and personal development. His climbing experiences have strengthened his ability to take on challenges, overcome obstacles and continuously strive for excellence. This is also reflected in his commitment to teamwork, respect and determination.

We are confident that Jacques will make a valuable contribution to the further development of our company with his expertise, experience and commitment.

We extend a warm welcome to him and look forward to a successful collaboration.



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