

New Commercial Business Director at Heytex USA

Pulaski, VA/USA September 2022

At #heytex, we believe that characters drive our brand forward.

We are therefore pleased to introduce **Cameron Gallamore** as the new **Commercial Business Director** at our plant in Pulaski, VA USA, and part of the Heytex family since March 2022.

Cameron has a proven track record of 27 years in sales management positions in the technical textile industry. With his degree in Industrial Engineering, he has a solid technical foundation and understanding of all textiles and their use in a multitude of textile markets (Fibers, yarns, fabrics, laminates, coatings, and machinery used across the entire textile market for manufacturing these solutions).

In his new role Commercial Business Director for North America and based at Heytex USA, it is his aim to introduce Heytex USA's new laminating capabilities to the USA market and to continue to build on the core segments Heytex focuses on for technical textiles.

We are looking forward to the next steps! Welcome to the team!

You can reach Cameron at Heytex USA, Pulaski at carmeron.gallamore@heytex-usa.com.

PRESS-INFORMATION

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Image: Cameron Gallamore during his visit to Heytex Group Headquarters in Germany