

PRESSE-INFORMATION

Personnel announcement: Business Center HEYsign under new management

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At #heytex, we believe that characters drive our brand forward.

We are therefore pleased to introduce Dr. Christian Wagner as the new Divisional Sales Manager for HEYtex® printable banners/textiles in the HEYsign segment.

Christian Wager will take over the responsibility for the HEYsign business center at the headquarters in Bramsche since March 2022 with the aim to further expand the Western Europe market and to bring new ecologically valuable and sustainable textiles to the market.

Christian Wagner brings many years of professional experience, market knowledge and product knowledge from the sign market and was already able to get to know Heytex as a customer in previous positions. A good perspective to start right away and to be your competent contact person for our high-quality textiles.

Christian lives with his wife in North Rhine-Westphalia.

We look forward to working with him and welcome him to the team!



Image: Dr. Christian Wagner