

PRESSE-INFORMATION

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Personnel announcement: Steffen Langelage new product manager for HEYsign.

Learned it from the bottom up

Bramsche/Germany May 2022

At #heytex, we believe that characters move our brand forward.

Since April 2022, Steffen Langelage has been the new face in product management for HEYsign technical textiles for printable advertising banners.

Steffen knows Heytex like no other, having started his career at Heytex in 2014 as an apprentice industrial clerk and learning the company from the ground up. Since then, he has worked as a dedicated and competent sales contact for HEYsign products and successfully completed his bachelor's degree in business administration in 2021 on the side.

As HEYsign product manager for printable banners and textiles at Heytex, he now forms a valuable interface between sales and development within the company and with the customer. As a "Heytexan", he already has intensive knowledge of the HEYsign product portfolio with the aim of continuing to consolidate Heytex as one of the leading manufacturers of technical textiles in the printable banners/textiles segment and launching new brandable products.

"I was very happy to take this opportunity as the product management area is very comprehensive and versatile, giving me the chance to help develop new products. With the current development of the Sign area, I see an exciting time with exciting topics coming our way," says Langelage.

We are looking forward to this time!

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Image: Steffen Langelage