

PRESSE-INFORMATION

Personnel Announcement: Henning Eichhorn dives into Business Development

Bramsche/Germany in February 2022

At #heytex, we believe that characters drive our brand.

We are delighted that with Henning Eichhorn we have such a reliable and loyal technical textiles personality in the Heytex family for many years.

After several successful years as Business Unit Manager for our sophisticated technical textiles in the TEXINEERING[®] business area, Henning Eichhorn is now passing on the baton to David Holten.

New materials and applications will shape the future of Heytex and that of our customers. Henning will take up, implement, and evaluate trends and opportunities in the context of business development.

Also, he will take a product and application specific approach with the clear goal of defining scalable portfolios. Heytex is positioning itself for the future through Business Development.

Together with the team, Henning will lead important new projects for the future growth of Heytex and the international expansion of the TEXINEERING[®] activities, especially with a sustainable approach. In addition, Henning will remain a competent contact for many customers as Key Account Manager.

We look forward to creating new opportunities with Henning!



Image: Henning Eichhorn

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