

## PRESSE-INFORMATION

### Personnel announcement: Texineering<sup>®</sup> business unit under new management

Bramsche/Germany in February 2022

At #heytex, we believe that characters drive our brand forward.

We are therefore happy to introduce David Holten as the new business unit manager for our most technically demanding Texineering<sup>®</sup> business to further develop our vision "Textiles meets Engineering - Texineering<sup>®</sup>".

David Holten has taken over the responsibility for the Business Center Texineering at Heytex headquarters in October 2021 from Henning Eichhorn, who from now on supports the sales team in a concentrated way in Business Development & Key Account Management.

David has spent almost his entire professional life with "technical textiles". After 20 intensive years of working in the coating industry and a short excursion into the packaging industry, he was able to get to know Heytex as an exciting customer during his employment in a weaving mill for spacer fabrics. This makes him an expert and your perfect contact for high-quality, premium solution-driven technical textiles.

Together with the team, his goal is to further develop the project business for technical applications internationally and to be available as a competent contact for individual solutions.

David lives with his family in a small town in the Rhineland.

We are looking forward to working with him and welcome him to the team!



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